

NPO Number: 086/977



FOUNTAIN OF YOUTH

1446A Mavi Street, White City Jabavu, Soweto Gauteng Province, 1868

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<http://safountainofyouth.yolasite.com/>

ORGANISATIONAL OVERVIEW

The *Fountain of Youth* is a legendary spring that reputedly restores the youth of anyone who drinks of its waters. The Fountain of Youth organisation positions itself as a "resource pool" from which many young people in SADC can "quench their thirst" for making a difference to the reconstructive development of their respective countries, people and communities.

Robert Kennedy once said that the world demands the qualities of youth: not a time of life but a state of mind, a quality of imagination, a predominance of courage over timidity, of the appetite for adventure over the life of ease. This is the kind of youth that the Fountain of Youth is interested in working with.

In the words of Franklin Roosevelt; "We cannot always build the future for our youth, but we can build our youth for the future." Fountain of Youth (abbreviated to foYU) is

MISSION STATEMENT

Fountain of Youth's mission is to engage and empower young people (aged 14-35) to enhance their contribution to socio-economic development that is sustainable and inclusive. The organisation does this in partnership with young people, donor communities, governments, corporates and other stakeholders.

The vision of the organisation is to create a flexible, innovative and effective youth development vehicle for supporting and complementing the work of the new democratic government in South Africa and neighbouring countries within SADC. The mission of the organisation is grounded within a rights-based approach, guided by the realities facing young people within SADC, and anchored in the belief that young people are:

- A force for peace, democracy, equality and good governance
- A catalyst for nation building, moral regeneration and social cohesion; and
- An essential resource for sustainable development and poverty eradication.

FoYU advocates the effective participation of young women and men in the development process and for social transformation. The organisation values young people's full engagement at all levels of decision-making.

INTRODUCTION

Founded in 2010, Fountain of Youth is an independent, not-for-gain organisation actively working to transform Southern African society in the fields of education, life skills and human development, skills development and local economic development to ensure the best possible future for Sub-Saharan Africa's children and youth by promoting positive choices and behaviours. Fountain of Youth (foYU) is a non-profit entity registered in 2011 with the Department of Social Development as a non-profit organisation (NPO).

The approach of foYU is to work with broader local and international youth focused and non-youth focused stakeholders to build and entrench appropriate and sustainable youth development interventions.



As an NGO committed to poverty alleviation, economic empowerment and sustainable livelihoods, foYU is positioning itself to play a proactive role in the youth development sector in addressing unemployment, lack of skills and socio-economic development issues. The main purpose of foYU is to manage and undertake / implement youth-centred developmental projects and initiatives, in collaboration with different stakeholders from different sectors.

Fountain of Youth's work is open to all persons without regard for race, gender, creed or culture.

Strategies for positive youth development

Youth development

In Fountain of Youth's definition, youth development means the ongoing growth process in which all the youth are engaged in attempting to:

1. Meet their basic personal and social needs to be safe, feel cared for, be valued, be useful, and be spiritually grounded.
2. To build skills and competencies that allows them to function and contribute in their daily lives. Many youths currently faces challenging realities along their way to adulthood. They are facing a future of uncertain job security in a brutal economy; the factors influencing youth's quality of life and future potential are dramatically more complex and challenging than they were in the past.

There are many youth programmes that have been offering the youth with so-called 'valuable information and learning experiences' that help youth choose healthy lifestyle. However

Youth development is about people, programmes, institutions and systems who provide all youth-"troubled" or not-with the supports and opportunities they need to empower themselves.

When young people are nurtured by caring adults and institutions, and are also given opportunities to become involved in education or work that builds their skills; are supported and protected during challenging times, and are actively engaged in community activities, other country youth programmes have proven that such youths become valuable contributors to the quality of community life and also towards socio-economic development.

As young people gain confidence and skills, they shift their decision-making outlook from the short term to the long term making choices that preserve their dreams and goals and help them avoid behaviours that put them at risk. This therefore requires a positive youth development. The positive youth development approach emphasises provision of services and opportunities to support all the youth in developing a sense of competence, usefulness, belonging, and empowerment. The approach fully prepares young people to succeed and contribute now and as adults; rather than focusing simply on ensuring that young people are not engaged in risky behaviours. Nonetheless, risk reduction and problem avoidance are often outcomes of developmentally focused programmes. Such programmes provide young people with access to developmental services and activities and facilitate positive connections between youth and other young people and adults.

Adapting similar and successful, proven programmes from other countries, Fountain of Youth aims to engender in youth a broader lasting commitment to both personal and social development, thereby creating a virtuous circle of transformation with real medium and long-term benefits to society.

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Area of Operation

Currently operating in Soweto and neighbouring townships within the Gauteng province, Fountain of Youth NPO also has running programmes in Galeshewe (Kimberley, Northern Cape province).

Future plans to operate in all 9 provinces of South Africa and some parts within SADC.

FOUNTAIN OF YOUTH NPO SERVICES RENDERED

- Community and Youth Development Services
- Data Capturing, Typing and Professional Secretarial Functions
- Community Enterprise and SMMEs Development Services
- Environmental Education and Management Services
- Events Coordination (big and small events)
- Fundraising and CSI Activities
- General Facilitation (including Workshop / Conference Facilitation)
- Life Skills and Career Development Services
- Organisational Development Services (Emerging NGOs/CBOs and SMMEs)
- Project and Programme Management Services
- Public, Motivational and Transformational Speaking Services
- Research, Impact Studies and Surveys
- Skills Development (Training and Capacity Building) Services
- Stakeholder Engagement and Management Services
- Translations and Transcription Services

Our professional fees are market related and depending on the nature of service required we either have an hourly, daily, delegate or intervention costing structure. For more information about the rates or fees, please contact us directly. For more information, go to <http://fountainofyouthnpo.yolasite.com>

For quotations, clarity purposes, (general) enquiries and other questions, please feel free to contact us on the same details. All inputs are welcome.

Working hours: 09h00 – 17h00 (weekdays)

During holidays or afterhours: Afternoons only (12h00 – 14h00)

'Fountain of Youth NPO & its Staff are environmentally & socially conscious'

